

Anderson Yardley

andersonyardley11@gmail.com | 954-816-9344 | andersonyardley.com

Education

Bachelor of Arts in Fashion Marketing and Management

Savannah College of Art and Design | Sep 2022 – November 2026

- Relevant Coursework: Marketing Campaigns and Planning, Merchandising and Buying Plans, Creative Direction, Trend Forecasting

Accomplishments

SCAD Fine Arts Show 2022, Dean's Lists (All Quarters 2022-Fall 2024)

Professional Experience

Social Media Intern | Cleo the Project Space | *Savannah, GA | January 2026 – May 2026*

- Assisted in promoting performance tracking and increasing site traffic through call-to-actions and social strategy.
- Worked on content planning and promotion for gallery events and merchandise.
- Organized and formatted visual assets for web and social media distribution.

Wardrobe Assistant | *Tibi x SCAD | Savannah, GA | February 2026*

- Organized and prepped for both a runway show and a fashion film, while assisting with getting models dressed and ready to be on set.
- Aided in accessory sourcing and pick-up with collaborating designers, steaming and organizing garments, and packing.

Founder | *Lunchbreak Vintage | Savannah, GA | Mar 2023 – May 2026*

- Founded a vintage brand specializing in sourcing and styling archival fashion pieces, working with the goal of producing sales and creating strong client relations.
 - Managed digital storefront, produced product photos and online listings while running all social media channels and art-directing photoshoots and content creation.
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Academic Experience

Creator Director | *Deja Magazine | Fall 2025*

- Art directed and coordinated an editorial magazine, collaborating with editors, photographers, and creatives to produce cohesive visual stories.
- Managed brand identity across editorial content and social media while ensuring a consistent creative vision throughout production.

Lead Costume Director | *SCAD Student Films | September 2025-May 2026*

- Led wardrobe planning and coordinated costume sourcing for multiple senior capstone film productions.
 - Managed fittings, wardrobe organization, and on-set costume continuity while collaborating with directors and production teams.
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Professional Skills

Brand Development, Content Creation, Visual Styling, Creative Direction, Social Media Strategy, Sales Performance, Trend Forecasting, Data Analysis, Project Organization

Softwares

Excel Certified, Microsoft Office Suite, PowerPoint, Outlook, Adobe Certified Professional Photoshop, Illustrator, Premiere Pro, InDesign, Figma, CapCut, ReadyMag